

HUMAN  
**CAPACITY**  
DEVELOPMENT  
CHANNEL



**Coded Film Academy**

www.codedtv.tv

## Founder's Welcome Address

The idea that drives Coded Film Academy is simple. Create an ecosystem that enables aspiring filmmakers to acquire needed skills and also give them platforms to express their talents.

We are building new generations of Filmmakers who will create works of art that will win global awards and drive new narratives for Africa in art and media industry.

If you have daring dreams, here is where we make dream become reality.

You are welcome to art hub where nothing is considered impossible!



Taiwo Peace Oyeniya  
Founder, Coded Film Academy



## INTRODUCTION

**Coded Film Academy** is a Multimedia Technical School that focuses majorly on media and film studies. Our programs include: cinematography, photography, scriptwriting, video editing, film project management, TV and Radio Presenting etc. Our course duration ranges from four weekend certificate courses to three month professional diploma courses.

Our drive is to create platform for capacity building in media industry with an easy access by providing affording training courses with robust skill building plans.

Our students will be given opportunity to practice what they learn on weekly basis for the duration of their training which is why our training is practical-based. We focus on less of class work, and more of field work because media studies thrive on practice.

### OUR COURSES

1. Directing for TV and Film
2. Screenwriting for Radio, TV and Film
3. Video and Film Editing
4. Film Production Management
5. Voicing and Anchoring
6. Costume & Set Design
7. Make-up & Special Effects
8. Photography
9. Theater Production
10. Sound Engineering
11. Cinematography and Lighting
12. Acting for Film and Stage
13. Music Production
14. Broadcast Journalism

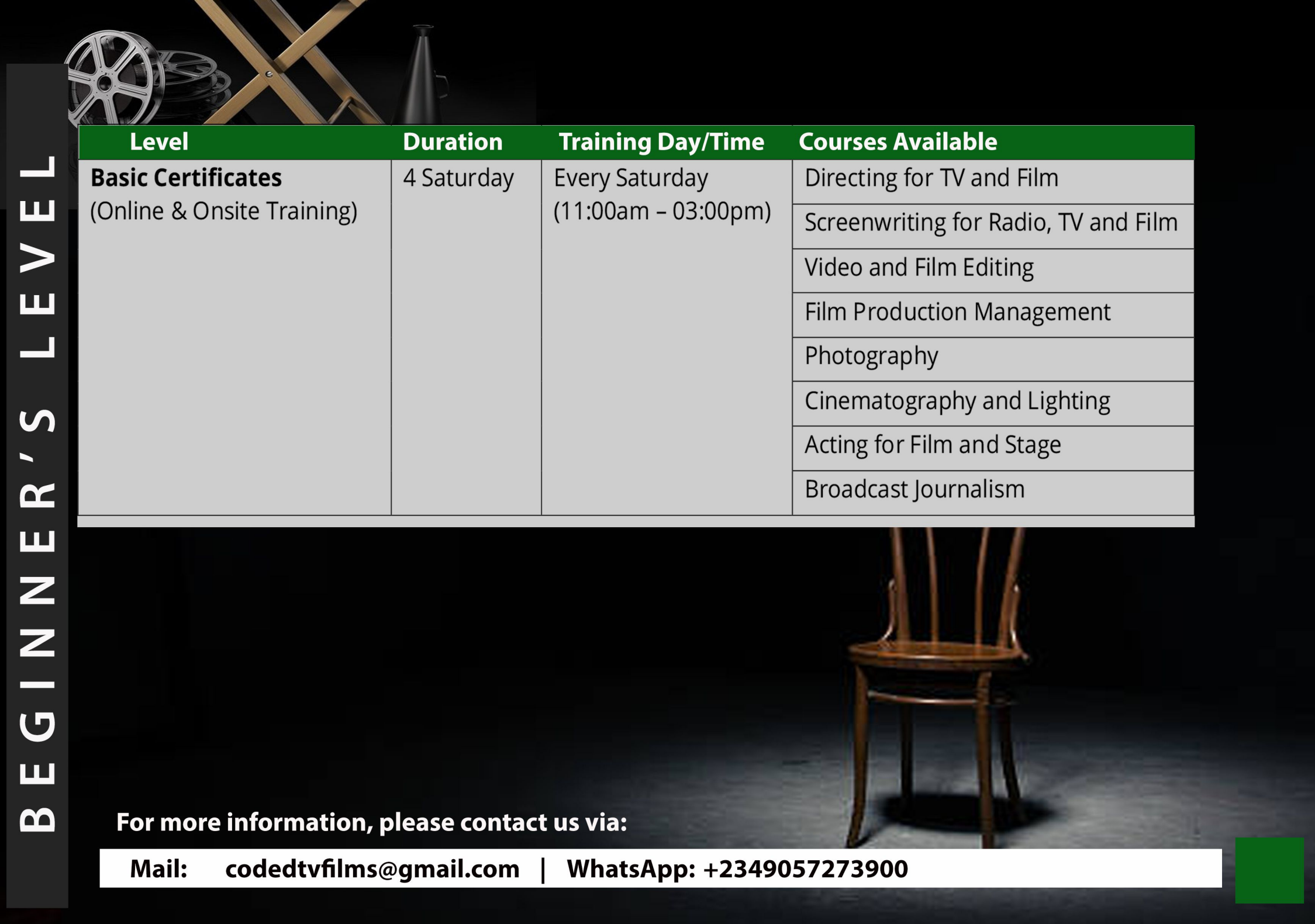
### CERTIFICATES AND FEES

| CERTIFICATE               | DURATION   | FEES       |
|---------------------------|------------|------------|
| Basic Certificates        | 4 Saturday | ₦ 30, 000  |
| Intermediate Certificates | 6 Weeks    | ₦ 50, 000  |
| Professional Diploma      | 3 Months   | ₦ 150, 000 |

**Admission Form Fees:** ₦ 2, 000 *(Non-refundable fees)*

**Graduation Fees:** ₦ 5, 000 *(For Certificates et al)*

**New Sessions begins January 12, 2022**



| Level                                                   | Duration   | Training Day/Time                     | Courses Available                    |
|---------------------------------------------------------|------------|---------------------------------------|--------------------------------------|
| <b>Basic Certificates</b><br>(Online & Onsite Training) | 4 Saturday | Every Saturday<br>(11:00am – 03:00pm) | Directing for TV and Film            |
|                                                         |            |                                       | Screenwriting for Radio, TV and Film |
|                                                         |            |                                       | Video and Film Editing               |
|                                                         |            |                                       | Film Production Management           |
|                                                         |            |                                       | Photography                          |
|                                                         |            |                                       | Cinematography and Lighting          |
|                                                         |            |                                       | Acting for Film and Stage            |
|                                                         |            |                                       | Broadcast Journalism                 |

For more information, please contact us via:

**Mail:** [codedtvfilms@gmail.com](mailto:codedtvfilms@gmail.com) | **WhatsApp:** +2349057273900

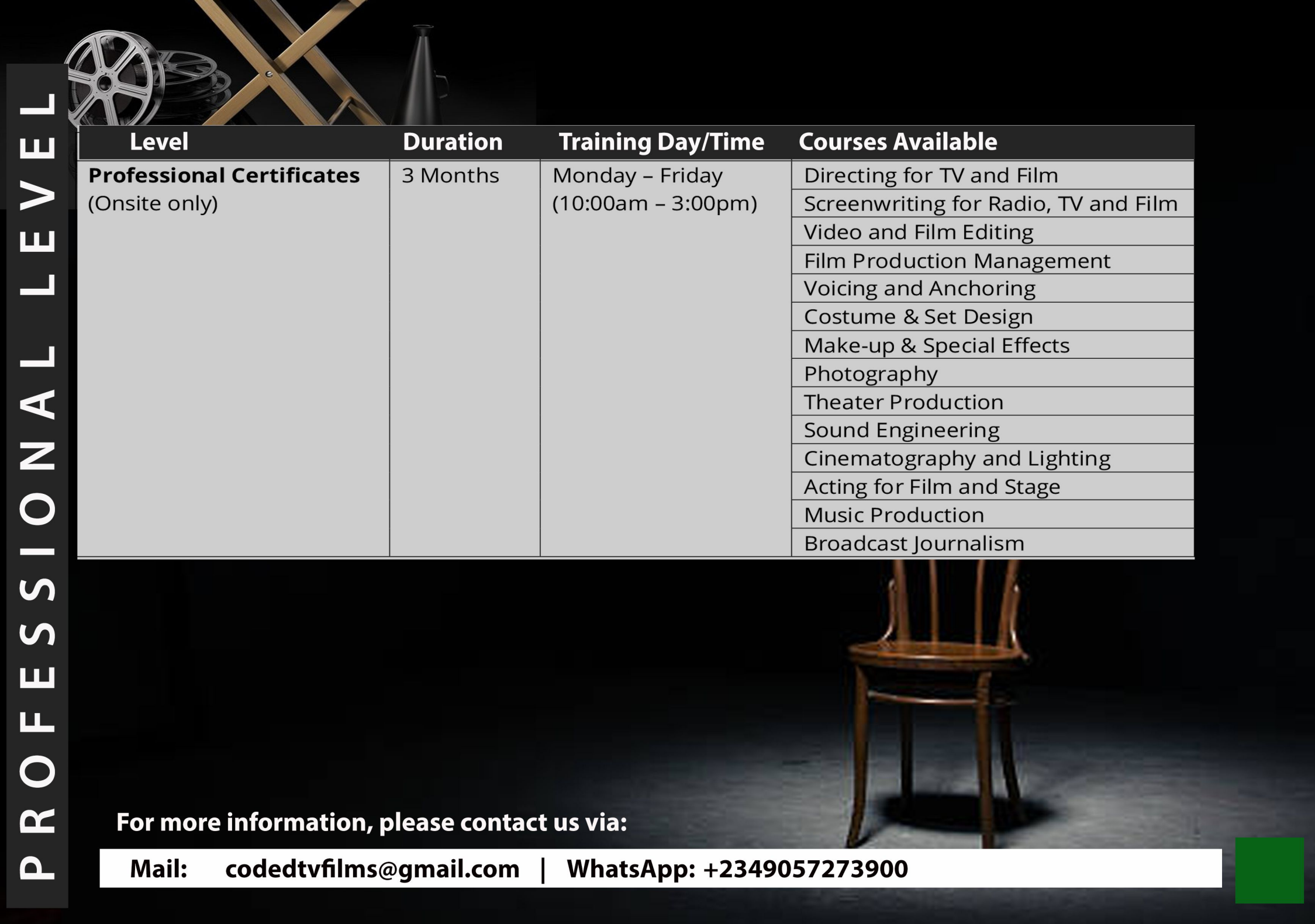


| Level                                                          | Duration | Training Day/Time                        | Courses Available                    |
|----------------------------------------------------------------|----------|------------------------------------------|--------------------------------------|
| <b>Intermediate Certificates</b><br>(Online & Onsite Training) | 6 Weeks  | Wednesday – Friday<br>(10:00am – 3:00pm) | Directing for TV and Film            |
|                                                                |          |                                          | Screenwriting for Radio, TV and Film |
|                                                                |          |                                          | Video and Film Editing               |
|                                                                |          |                                          | Film Production Management           |
|                                                                |          |                                          | Voicing and Anchoring                |
|                                                                |          |                                          | Photography                          |
|                                                                |          |                                          | Cinematography and Lighting          |
|                                                                |          |                                          | Acting for Film and Stage            |
|                                                                |          |                                          | Broadcast Journalism                 |



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| Level                                             | Duration | Training Day/Time                     | Courses Available                    |
|---------------------------------------------------|----------|---------------------------------------|--------------------------------------|
| <b>Professional Certificates</b><br>(Onsite only) | 3 Months | Monday – Friday<br>(10:00am – 3:00pm) | Directing for TV and Film            |
|                                                   |          |                                       | Screenwriting for Radio, TV and Film |
|                                                   |          |                                       | Video and Film Editing               |
|                                                   |          |                                       | Film Production Management           |
|                                                   |          |                                       | Voicing and Anchoring                |
|                                                   |          |                                       | Costume & Set Design                 |
|                                                   |          |                                       | Make-up & Special Effects            |
|                                                   |          |                                       | Photography                          |
|                                                   |          |                                       | Theater Production                   |
|                                                   |          |                                       | Sound Engineering                    |
|                                                   |          |                                       | Cinematography and Lighting          |
|                                                   |          |                                       | Acting for Film and Stage            |
|                                                   |          |                                       | Music Production                     |
|                                                   |          |                                       | Broadcast Journalism                 |

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# OUR UNIQUE FEATURES

One unique fact about us is that we ensure our Student major in one course and also take two other courses as minor courses in the course of the six weeks training with us. We also provide opportunities for students to be part of our production after the training



## OUR TRAINING OBJECTIVES:

- Learn how to shoot a feature film, commercial film, documentary film, and TV show
- Learn all aspect of filmmaking processes
- Learn one of scriptwriting, cinematography, directing, editing as a major course and two others as elective courses.
- On-camera skills and techniques
- Understanding of every skillset needed in filming
- Understanding of the business side of filmmaking
- On-camera skills and techniques used by industry professionals
- Story structure as it applies to the actor
- Physical and vocal awareness and engagement
- The professional film, commercial and television audition skills
- Understand the role of the cinematographer in film production
- Understand the basic characteristics of the cinematographic properties of a shot; film stock, lighting, and lenses
- Describe the differences between a shot, a setup and a take
- Understand the ways in which special effects are created and the various roles that special effects play in movies
- Demonstrate both the creative capacity to pre-visualize a complete narrative film and the technical ability to execute this vision consistently over the course of a production
- A working knowledge of the current state of the industry in all of its permutations, including emerging forms in the television, advertising, and social media

## Training Target

The training will be majorly practical. In the course of the training, we will shoot:  
2 short films,  
1 documentaries film,  
1 commercial films,  
1 musical videos,  
1 TV Shows will be shot.

Among which at least 3 different genres of visual storytelling contents of personal work will be shot for each applicant within training period while the applicant act as producer for each of their original work. Applicants will have access to use all equipment needed for their production for free.

## Graduation Ceremony & Premiering of Works

**Examination Period:** – Last Saturday of course training

This is meant to test student understanding of what has been taught so far.

**Final Project Shoot** – (Last Week of training)

Each Team will include one cinematographer, director, scriptwriter, actor, and editor to handle the final project.

|               |   |           |
|---------------|---|-----------|
| Team Platinum | - | 5 Members |
| Team Gold     | - | 5 Members |
| Team Diamond  | - | 5 Members |
| Team Emerald  | - | 5 Members |
| Team Sapphire | - | 5 Members |
| Team Ruby     | - | 5 Members |

Each Team will handle the final project four different genres of a selected from concept idea submitted by students:

- One Short Film Script
- One Commercial Film Script
- One Short Documentaries Script
- One TV Show Script

**Graduation Night Ceremony & Premiering of Works (to be fixed)**

This will feature:

- We will get a hall with a capacity to accommodate at least 500 people and also have a giant projector screen for cinema purposes
- Many giant players in Media and Film Industry will be at the Graduation night to celebrate with the graduating students.
- Graduation Night Ceremony also will be a time where student receive Certificate
- Students have the opportunity to bring along with them five friends and family to celebrate their achievements
- All the final project works will be premiered for the guest
- There will award for best graduating students and also the best short films among

## About Coded TV

***At Coded TV, we are passionate about capacity building. We have invested heavily on research on creating capacity building contents and we are prepared to go to places where others considered unreachable just to create news and programs that will enhance capacity building of our readers/viewers.***

***Whenever you visit our website or watch any of our TV Show, you will find contents that will impact 3 E's on you; You will be educated, enlightened and empowered to express your full potential.***

***Won't you rather join our growing lists of clientele and make impact with us even as you grow your business.***

**Add: 3, Haruna Street, Haruna Bus Stop,  
Off College Road, Ogba, Lagos State.**

**Tel: 0816 976 7741, 0905 727 3900, 0708 728 1791**

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